

[Alex_is]

CREATIVE VISUAL DESIGNER

EXPERIENCE

CURRENT POSITIONS

Alex_is

FREELANCE VISUAL CREATIVE

Selected works

Art Direction } Visual Design } Brand Design } UI/UX }
Motion Graphics } Digital Illustration } Phygital Art }
Marketing Comms } Marketing Campaigns

December 2022. Part-time.

Marbella Design Academy

MARKETING COMMS DESIGNER
& CONTENT CREATOR

Visual Design } Brand Design }
Marketing Campaigns } Content Creation }
Video Edition } Motion Graphics

July 2023. Full-time.

PAST POSITIONS

ELCAMM

COMMUNICATION DESIGNER

Selected works

Visual Design } Marketing Campaigns }
Email Design } Copywriting } Blogging }
Motion Graphics } Content Creation

March 2023 > July 2023. Part-time.

Atlas Informática

SENIOR GRAPHIC DESIGNER

Selected works

Art Direction } Marketing Campaigns }
Visual Design } Brand Design } UI/UX }
Mentoring for Juniors Profiles

September 2016 > August 2022. Full-time.

Talius Technology

GRAPHIC DESIGNER

Selected works

Graphic Design } Illustration }
Packaging Design } Copywriting

November 2015 > September 2016. Full-time.

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FREELANCE GRAPHIC DESIGNER

Selected works

Graphic Design } Brand Design } UI/UX }
Illustration } Marketing Campaigns

November 2010 > November 2015. Full-time.

OVERVIEW

Creative Visual Designer.
Motion Graphics. UI/UX.

Have been both

A freelancer specialist

in Branding and MKT comms for SMEs & big companies.

A contracted specialist

in Visual Design & MKT comms for SMEs & big companies.

Experienced problem solver in the fields of:

Esports } Digital Entertainment } Technology }
SMEs } Marketing Comms } Arts and Culture

SIDE PROJECTS

PRRMB!

Digital Illustration } Phygital Art }
Motion Graphics } Live Visuals

Transdisciplina A/V

Art Direction } Visual Design } Marketing Comms }
Live Music + Visuals events organisation

EDUCATION

ACADEMIC BACKGROUND

Gauss Multimedia

EDITORIAL DESIGN & LAYOUT

Master's Degree

Selected works

Adobe InDesign | Adobe Acrobat Pro

September 2011 > June 2012

GRAPHIC DESIGN & PREFLIGHT

Master's Degree

Selected works

Adobe Photoshop | Adobe Illustrator | Adobe InDesign

September 2009 > June 2010

COURSES & WORKSHOPS

MOTION GRAPHICS

GOTELÉ ESTUDIO CREATIVO

We will fix it in PostPro: Motion Graphics, VFX, 3D
2016 | on-site workshop

DOMESTIKA

2D microanimations with After Effects

2018 | online course

After Effects, expressions for motion graphics

2017 | online course

Expressive animations in motion graphics

2016 | online course

Build & rig a friend: from pencil to motion graphics

2015 | online course

Facultad de Bellas Artes

Alonso Cano (Universidad de Granada)

FINE ARTS

Bachelor's Degree

Color Theory | Visual Composition |

Drawing | Painting | Digital Illustration |

Sculpting | Digital & Analogue Photography |

Screenprinting | Etching

September 2004 > June 2009

COPYWRITING

DOMESTIKA

Copywriting: define the tone of your personal brand

2018 | online course

MIRÍADA X

Copywriting for Internet

2014 | online course

TOOLS

GRAPHIC DESIGN & ILLUSTRATION

Illustrator ●●●●●●●●

Photoshop ●●●●●●●●

EDITORIAL DESIGN & LAYOUT

InDesign ●●●●●●●●

Acrobat Pro ●●●●●●●●

AUDIOVISUAL & MOTION GRAPHICS

After Effects ●●●●●●●●

Premiere Pro ●●●●●●●●

Cinema4D ●●●●●●●●

WEB DESIGN & DEVELOPING

WordPress* ●●●●●●●●

HTML5+CSS3 ●●●●●●●●

Sublime Text ●●●●●●●●

Visual Studio ●●●●●●●●

Figma ●●●●●●●●

Bootstrap ●●●●●●●●

* Visual Composers:

SiteOrigin | WPBakery | Elementor

LANGUAGES

Spanish ●●●●●●●●

English ●●●●●●●●

Cambridge ESOL > B2 First Certificate

French ●●●●●●●●

Italian ●●●●●●●●

German ●●●●●●●●



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