

Alex_is

CREATIVE VISUAL DESIGNER

EN BREF

Available as

Remote Freelancer
[Quotations & inquiries](#)

Hybrid Employee
from \$30K gross/year



Independent 360 visual creative and native speaker of the many languages in design & advertising creativity. That's me, Alexis.

[Alex is]

360 CREATIVE DESIGNER

[Online Portolio](#)

Art Direction | Visual Design |
Brand Design | UI/UX | MoGraphs |
Digital Illustration | Phygital Art |
MKT Comms | MKT Campaigns |

December 2022 > Present Full-time.

I HAVE COLLAB'D WITH:

Institutions

[Diputación MLG](#)

FMCG & Digital Entertainment

[Barbie](#) | [Hot Wheels](#) | [Giantx](#) | [Rubius](#)

Pharmaceutics

[Neuraxpharm](#) | [Farmalider](#) | [Bioiberica](#)

Advertising Agencies

[Narita](#) | [Krieen](#)

Since 2010, I have developed visual narratives for micro-SMEs and SMEs, e-commerce platforms, major digital entertainment and esports brands, private design academies and pharma companies.

Not only have I collaborated in the production of all these projects: I have also directed more than one, as an in-house designer, freelance creative, and visual artist.

If you also value design as a tool for communication and process improvement, contact me.

HARD SKILLS

TOOLS

GRAPHIC, EDITORIAL & AUDIOVISUAL EDITION

Illustrator ●●●●●●●●
Photoshop ●●●●●●●●
InDesign ●●●●●●●●
Acrobat Pro ●●●●●●●●
After Effects ●●●●●●●●
Premiere Pro ●●●●●●●●
Cinema4D ●●●●●●●●

WEB DESIGN & DEVELOPING

WordPress* ●●●●●●●●
HTML5+CSS3 ●●●●●●●●
Figma ●●●●●●●●

CREATIVE AI (IMAGE, CODE & COPYWRITING)

Chat GPT ●●●●●●●●
Claude ●●●●●●●●
Copilot ●●●●●●●●
Dall·E ●●●●●●●●
Freepik AI Suite ●●●●●●●●

* SiteOrigin | WPBakery | Elementor

SOFT SKILLS

Effective communication | Teamwork |
Critical thinking | Problem-solving |
Creativity & innovation | Leadership |
Time management | Project management |
Adaptability | Flexibility | Client empathy |
Negotiation skills | Feedback reception |
Constructive feedback reception + direction |

LANGUAGES

Spanish ●●●●●●●●
English ●●●●●●●●
French ●●●●●●●●
Italian ●●●●●●●●
German ●●●●●●●●

EXPERIENCE

CURRENT POSITIONS

Krieen

CREATIVE DESIGNER

Visual Design } Brand Design }
Marketing Campaigns } Content Creation }
Video Edition } Motion Graphics }

October 2024 > Present. Part-time.

PAST POSITIONS

Marbella Design Academy

MARKETING COMMS DESIGNER

Selected works

Visual Design } Brand Design }
Marketing Campaigns } Content Creation }
Video Edition } Motion Graphics }

July 2023 > April 2024. Full-time.

Talius Technology

GRAPHIC DESIGNER

Selected works

Graphic Design } Illustration }
Packaging Design } Copywriting }

November 2015 > September 2016. Full-time.

Atlas Informática

SENIOR GRAPHIC DESIGNER

Selected works

Art Direction } Marketing Campaigns }
Visual Design } Brand Design } UI/UX }
Mentoring for Juniors Profiles }

September 2016 > August 2022. Full-time.

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FREELANCE GRAPHIC DESIGNER

Selected works

Graphic Design } Brand Design } UI/UX }
Illustration } Marketing Campaigns }

November 2010 > November 2015. Full-time.

MY BEST 5 PROJECTS (SO FAR)

T#22 MOTION POSTER

Art Direction } Illustration }
Motion Graphics } Video Edition }

MARBELLA DESIGN ACADEMY

Creativity } Marketing Comms }
Video Edition } Motion Graphics }

EDUCATION

ACADEMIC BACKGROUND

Gauss Multimedia

EDITORIAL DESIGN & LAYOUT

Master's Degree

Selected works

Adobe InDesign | Adobe Acrobat Pro |
September 2011 > June 2012

GRAPHIC DESIGN & PREFLIGHT

Master's Degree

Selected works

Adobe Photoshop | Adobe Illustrator |
September 2009 > June 2010

Facultad de Bellas Artes Alonso

Cano, Universidad de Granada

FINE ARTS

Bachelor's Degree

Color Theory | Visual Composition | Drawing | Painting |
Digital Illustration | Scuplting | Screenprinting | Digital &
Analogue Photography | Etching |

September 2004 > June 2009

COURSES & WORKSHOPS

CREATIVE AI

FOUNDERZ & FREEPIK

Online Master's degree in
AI for Creatives
2024 | online master

COPYWRITING

DOMESTIKA

Copywriting: define the
tone of your personal brand
2018 | online course

MIRÍADA X

Copywriting for Internet
2014 | online course

MOTION GRAPHICS

DOMESTIKA

2D microanimations with After Effects
2018 | online course
Expressions for motion graphics
2017 | online course
Expressive animations in MoGraph
2016 | online course
Build & rig a friend: from pencil to
motion graphics
2015 | online course

ESUCHA MÁLAGA

Art Direction | Branding |
Web Design | Wordpress |

TESLARADIO

Web Design & Development |
Wordpress | Illustration |

KAI VISUALUTIONS

Art Direction | Branding |
Web Design | Illustration |

Alexis Cruzado Pérez
360 Creative Designer

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[Behance](#) | [Vimeo](#) | [LinkedIn](#)